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**Executive Compensation Firm Steven Hall & Partners  
Expands with Opening of West Coast Office**  
*Firm Names Veteran Expert to Lead Office*

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San Diego, CA (April 7, 2009) Executive compensation consultants Steven Hall & Partners just announced the opening of its new West Coast Office and has named Lawrence G. Robinson as Managing Director of the office located in San Diego, California. Mr. Robinson brings a wealth of experience with over 25 years in the biotechnology, hi-tech, computer, financial services, publishing, petroleum and consumer goods sectors.

As both a practitioner and consultant in executive compensation consulting and human resources management, Mr. Robinson combines technical expertise with hands-on experience in the analysis, evaluation, design, development, implementation and communication of executive and Board compensation and benefits programs. His background spans domestic as well as international and expatriate compensation

As a corporate executive, he has long held leadership roles including Vice President – Global Compensation, Benefits & HR Information Systems for a Fortune 500 biotech company and Vice President of Global Human Resources Operations for Dell Inc. Prior corporate assignments in compensation



included Xerox and Pepsi-Cola after receiving his initial training at General Electric and Exxon. Mr. Robinson's consulting experience includes serving as Senior Consultant at Towers Perrin in executive compensation and Managing Principal at Tecony Associates specializing in innovative compensation, benefits and human resources information management solutions.

He earned his Bachelor's degree in Business Administration from the University of Delaware and M.B.A. from the University of Maryland.

**Steven Hall & Partners** is an independent executive compensation consulting firm serving as outside counsel to Boards, Compensation Committees and management. The firm focuses solely on executive compensation, Director remuneration and related corporate governance matters. Prior to forming Steven Hall & Partners in September 2005, the firm's principals, Pearl Meyer, Steven E. Hall and Steven Root, served as Chair, President and Managing Director, respectively, of Pearl Meyer & Partners which they founded in 1989. For more information please visit [www.shallpartners.com](http://www.shallpartners.com).